

Talent Release

I, the undersigned, have agreed to appear in Ace Hardware Corporation ("Company") advertising, marketing and public relations campaigns. I understand that my name and image will be recorded by various mechanical and electrical means of all descriptions, which include, but are not limited to, still photography and video (the "Released Subject Matter").

In consideration for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby freely and without restraint consent to and give to Company and its agents or assigns, or anyone authorized by Company (collectively, the "Releasees"), the unrestrained right in perpetuity to own, utilize, or alter the Released Subject Matter, in any manner the Releasees may see fit and for any purpose whatsoever, all of the foregoing to be without limitation of any kind. Without limiting the generality of the foregoing, I hereby authorize the Releasees and grant unto them the unrestrained rights to utilize the Released Subject Matter in connection with advertising, broadcasting, publicity, public displays and exhibitions. Moreover, the Releasees shall have the right without limitation to edit, mix, duplicate, and to use or re-use the Released Subject Matter in whole or in part as the Releasees may elect. I hereby stipulate that the Released Subject Matter is the property of Company to do with as it will.

I hereby waive to the fullest extent that I may lawfully do so, any causes of action in law or in equity I may have or may hereafter acquire against the Releasees or any of them for libel, slander, invasion of privacy, copyright or trademark violation, right of publicity, or false light arising out of or in connection with the utilization by the Releasees of the Released Subject Matter.

It is my intention that the abovementioned consideration represents the sole compensation that I am entitled to receive in connection with any and all usages of the Released Subject Matter. I expressly stipulate that the Releasees may utilize the Released Subject Matter or not as they choose in their sole discretion without affecting the validity of this Release. This Release shall be governed by Illinois law without regard to its conflict of laws principles.

I hereby certify that I am over the age of eighteen, or are the parent or guardian of the minor, and that I have read, understood and agreed to the foregoing. I confirm that I have the right to enter into this agreement and that I am not restrained by any commitments to third parties, and that the Releasees have no financial commitments or obligations to me. I hereby give all clearances, copyright and otherwise for use if my name and/or site, likeness, image, voice, appearance, and performance are embodied in the Released Subject Matter. I expressly release Company and all Releasees, and their respective officers, directors, employees, agents, and designees from any and all claims known or unknown arising out of or in any way connected with the above granted uses and representations. The rights granted herein are perpetual and worldwide and shall apply to using the Released Subject Matter on any technology now available or hereinafter developed in any form whatsoever.

Signature: _____

Printed Name: _____

Date: _____